

Play Alloa Fundraising: Sports Tournaments/Sport Challenge Guide



Have a sport that you love to play and wish to set yourself a challenge? Interested in hosting a little sports tournament to compete with likeminded individuals? Why not set yourself a sports challenge or host your very own sports tournament and help fundraise for Play Alloa?

Hosting a Sports Tournament

- 1. Choose a date, time and venue for your tournament.
- 2. **Choose your audience**. Invite along friends/family members or members of the public (if public event) that you think would like to take part. **Please ensure suitable** licensing is in place within the chosen venue if hosting a public event.

If you are hosting a public event and would like help with advertising please contact: development@playalloa.co.uk

- 3. **Choose your sport, players/competitors**. Get people to sign up to compete in the sport of your choice. Maybe you want to host a badminton tournament? Football match? Dancing competition? Make sure you also recruit a host for your event. **Check what licences will be required.**
- 4. Set an attendee fee. A good recommended and popular price to set for each attendee to take part in or watch the tournament could be £5. You could set up a Just Giving Fundraiser Page so that funds are able to be transferred straight to Play Alloa. Alternatively funds can be collected in cash and handed into our Play Alloa premises.

For more information about how to set up a Just Giving Fundraising Page, please email: development@playalloa.co.uk

5. **Select some prizes**. Why not have some prizes up for grabs at your tournament for the lucky winner? You could ask if anyone would be able to donate vouchers, hampers or gifts for your event or you can find some customizable miniature trophies for your winner.

- 6. **Organise your refreshments.** Water, juice or hot drinks should be available for attendees and you should choose whether these refreshments will be available in the price of entry or will cost extra. You can either buy these refreshments from your budget or check if you can get any donations from organisations.
- 7. **Advertise your event.** Why not advertise your event within the local newspaper? Let people know of the event via social media or with posters/flyers. If you would like any help with promotional materials or advertising your event please contact us at development@playalloa.co.uk
- 8. **Consider recruiting volunteers.** You should ensure you have enough people available to help out on the day for any tasks.

Personal Sport Challenges

Alternatively if you wish to set yourself a personal sport challenge you could set up a **Just Giving Fundraiser Page** to showcase to your friends and family what kind of challenge you are undertaking and share your page on social media to encourage donations.

Once you have decided on what sport challenge you would like to set yourself, keep your friends and family updated with how you are getting on.

Please remember to take safety precautions with any sport you are thinking of taking part in or hosting. Consult with your local GP before taking on any new exercise routines.

Examples of challenges

- 1. Monroe Climb
- 2. Cycle a distance
- 3. Burpee challenge
- 4. Skipping challenge
- 5. Learn a new sport challenge
- 6. Swimming/wild swimming
- 7. Step Challenge
- 8. Fun Run
- 9. Bean Bag Throw challenge
- 10. Hula Hooping

Remember:

- 1. Tell us your ideas/plans (development@playalloa.co.uk)
- 2. Connect with our social media/fundraising platforms/donation sites
- 3. Let us know if we can help
- 4. Keep in touch